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[Handbook of Research Methods and Applications in Entrepreneurship and Small Business](#) Alan Carsrud 2014-02-28 This thought provoking book builds on existing research traditions that make small business, entrepreneurship and family business a resource rich arena for study.

**Handbook of Qualitative Research Methods in Entrepreneurship** Helle Neergaard 2007 . . . the Handbook of Qualitative Research Methods in Entrepreneurship is an important contribution to the field, and should be referenced in any paper using qualitative methodologies to investigate the entrepreneurial phenomenon. Craig S. Galbraith, Journal of Enterprising Communities There is no hiding behind the ramparts of dry scholarship here. The credibility of the theory being spoken of is not the stuff of constructed proofs, but alignments of critical insight and utility. This is where qualitative work can make a difference to the field, and where this book makes its mark. Robin Holt, International Journal of Entrepreneurial Behaviour and Research The Handbook of Qualitative Research Methods in Entrepreneurship is an unusually solid and multifaceted book on what qualitative methods have done, are doing and will do in entrepreneurship research. Every serious entrepreneurship scholar should read it. It points at the future! Björn Bjerke, University of Kalmar, Sweden I would warmly recommend this unique collection of qualitative methods of entrepreneurship research to both mature and beginning researchers as a menu to choose from for their planned empirical studies. For those who try to get away from only quantitative studies in both business practice and academic research, this book is their chance to find a rich inspiration in reflecting on entrepreneurship as a lived experience using grounded theory and ethnographic, discourse and narrative approaches. It might convince editors of top journals of entrepreneurship research to welcome qualitative research submissions as an indispensable complement to quantitative only submissions. This domain is not physics. In bringing together such a variety of experts from so many nationalities in this Handbook, our Danish colleagues are making entrepreneurship research a realistic global venture. Jan Ulijn, Eindhoven University of Technology, The Netherlands Helle Neergaard and John Parm Ulhøi have compiled a remarkable collection of work that both represents the range of methods and demonstrates the depth of insight that can be achieved through qualitative approaches. This book is not simply a handbook of qualitative research methods, though it well achieves this aim, it is also an important contribution towards the field of entrepreneurship research. From the Foreword by Sara Carter This expansive and practical Handbook introduces the methods currently used to increase the understanding of the usefulness and versatility of a systematic approach to qualitative research in entrepreneurship. It fills a crucial gap in the literature on entrepreneurship theory, and, just as importantly, illustrates how these principles and techniques can be appropriately and fruitfully employed. The Handbook is underpinned by the belief that qualitative research has the potential to charter hitherto unexplored waters in the field of entrepreneurship and thus contribute significantly to its further advancement. The contributors seek to assist entrepreneurship researchers in making more informed choices and designing more rigorous and sophisticated studies. They achieve this by providing concrete examples of research experiences and tangible how to advice. By clarifying what these research methods entail, how they are currently being used and how they can be evaluated, this Handbook constitutes a comprehensive and highly accessible methodological toolbox. Dealing with both well-accepted qualitative approaches and lesser-known, rarer and more novel approaches to the study of entrepreneurship, this Handbook will be invaluable to those studying, researching and teaching entrepreneurship.

**Festival and Events Management** Ian Yeoman 2012-06-14 Festival and Events Management: an international perspective is a unique text looking at the central role of events management in the cultural, tourism and arts industries. With international contributions from industry and

academia, the text looks at the following: \* Events & cultural environments \* Managing the arts & leisure experience \* Marketing, policies and strategies of art and leisure management Chapters include exercises, and additional teaching materials and solutions to questions are provided as part of an accompanying online resource.

**Business and Human Rights** Manoj Kumar Sinha 2013-08-30 In the 21st century, one of the most noteworthy changes in the human rights debate relates to the increased recognition of the link between business and human rights. This book is an attempt to explore this relationship and also to look into the obligations of the state and transnational corporations in the promotion of human rights. Business and Human Rights discusses how globalization has affected individuals in the enjoyment of their human rights in relation to the activities of corporations. The book addresses what additional steps the states should take to protect against human rights abuses by business enterprises that are owned or controlled by the state. Moreover, it covers, in depth, the role and contribution of the United Nations in business and human rights. The book includes several real-life case studies to help the readers understand the topics discussed.

**Entrepreneurship** Gideon Nieman 2009 Entrepreneurship - a South African perspective is a guide to becoming a successful entrepreneur. It describes and illustrates new venture creation within a South African context: the start-up process, the growth stages and the challenges in the maturity phase of the business.

[Peace Entrepreneurs and Social Entrepreneurship](#) Oliver-Lumerman, Amalya 2021-09-21 This timely book comprises detailed personal narratives of entrepreneurs who have worked towards peace in the Israeli-Palestinian conflict. It begins by offering an innovative framework of analysis based on scientific knowledge about social entrepreneurs, defining 'peace entrepreneurship' and mapping its unique characteristics. It also explains the narrative methodology used, and provides a short history of the conflict in the region.

**ECIE 2020 16th European Conference on Innovation and Entrepreneurship** Prof. Alessandro De Nisco 2020-09-17 The European Conference on Innovation and Entrepreneurship has been running now for 16 years. This event has been held in Italy, Northern Ireland, France, Belgium, Portugal, and Finland to mention some of the countries who have hosted it. The conference is generally attended by participants from more than 40 countries and attracts an interesting combination of academic scholars, practitioners and individuals who are engaged in various aspects of innovation and entrepreneurship teaching and research. The 16th European Conference on Innovation and Entrepreneurship will be hosted by Instituto Universitário de Lisboa (ISCTE), Portugal and the Conference Chair will be Florinda Matos

**Contemporary Entrepreneurship** Dieter Bögenhold 2016-03-17 This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial efforts to enhance the existing knowledge. This book is specifically designed to facilitate high-level, high-intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research. The articles address a variety of topics ranging from self-employment, technology, growth patterns and job creation, and success and failure rates, to historical, conceptual and comparative international approaches. "This book takes entrepreneurship beyond the individual, size of the venture, entrepreneurial personality, and looks at entrepreneurship as a long term complex process that is heterogeneous, content dependent with an emphasis on innovation and growth. A must read for individuals interested in entrepreneurship, today and in the future, on a domestic and global basis." - Robert D. Hisrich, Director - Walker Center and Garvin Professor of Global Entrepreneurship, Thunderbird School of

Global Management "Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio-economic disciplines. This book makes an invaluable contribution in this fascinating area: it presents a multifaceted socio-economic examination of the impact of entrepreneurship for growth." - Roy Thurik, Erasmus School of Economics in Rotterdam and Montpellier Business School

**Cross-cultural Management** Terence Jackson 1995 Transcultural management ; Management styles ; Intercultural communication.

**COVID-19 and Entrepreneurship** Vanessa Ratten 2021-05-10 Amid the COVID-19 pandemic, small businesses are especially vulnerable. This is one of the first books that explicitly examines the linkage between crisis and entrepreneurship with a specific focus on small businesses. The book adopts a holistic approach and outlines strategies that small business owners can utilize as well as business opportunities that are available in these new market conditions. It also provides a comparative analysis of the current and future market conditions to enable a better understanding of how institutional structures can facilitate or hinder growth. The book also goes on to explain why and how creativity and innovation can help to mitigate the impact of such a crisis on business and highlights why business continuity is especially crucial to family-owned businesses. This timely publication will help to guide small business owners and entrepreneurs to maintain business continuity and build up their resilience in a challenging business climate.

**Digital Entrepreneurship** Mariusz Soltanifar 2020-11-13 This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

**Knowledge for Action** Chris Argyris 1993-04-15 Uncovering roadblocks to improvement; Diagnosing and intervening in the organization; Using key learnings to solve problem situations.

**Sustainable Entrepreneurship** Christina Weidinger 2013-08-13 Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to

ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award ([www.se-award.org](http://www.se-award.org)). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

**Imaging Anatomy Brain and Spine, E-Book** Anne G. Osborn 2020-04-28 This richly illustrated and superbly organized text/atlas is an excellent point-of-care resource for practitioners at all levels of experience and training. Written by global leaders in the field, Imaging Anatomy: Brain and Spine provides a thorough understanding of the detailed normal anatomy that underlies contemporary imaging. This must-have reference employs a templated, highly formatted design; concise, bulleted text; and state-of-the-art images throughout that identify the clinical entities in each anatomic area. Features more than 2,500 high-resolution images throughout, including 7T MR, fMRI, diffusion tensor MRI, and multidetector row CT images in many planes, combined with over 300 correlative full-color anatomic drawings that show human anatomy in the projections that radiologists use. Covers only the brain and spine, presenting multiplanar normal imaging anatomy in all pertinent modalities for an unsurpassed, comprehensive point-of-care clinical reference. Incorporates recent, stunning advances in imaging such as 7T and functional MR imaging, surface and segmented anatomy, single-photon emission computed tomography (SPECT) scans, dopamine transporter (DAT) scans, and 3D quantitative volumetric scans. Places 7T MR images alongside 3T MR images to highlight the benefits of using 7T MR imaging as it becomes more widely available in the future. Presents essential text in an easy-to-digest, bulleted format, enabling imaging specialists to find quick answers to anatomy questions encountered in daily practice.

**Entrepreneurship Education** Patricia Gene Greene 2007

Entrepreneurship education is expanding rapidly around the world with growth evident in terms of the number of courses, endowed chairs, and programs. Business schools have approached their participation in entrepreneurship education with a variety of pace, practice and policy. This authoritative collection is targeted towards business educators, educators interested in entrepreneurial approaches, and educational administrators. The volume's main aims are to provide the groundwork for any organized discussion of entrepreneurship education; and to take stock of where we are in the educational field as a means of identifying the big questions, issues, and trends that will direct the future of the discipline. The book is organized around content and pedagogy and includes chapters from leading experts. Emerging themes include the underlying assumptions built into the field, the importance of the interdisciplinary approach, concern with who is teaching entrepreneurship, and a call to make the approach more global.

**Social Entrepreneurship and Social Innovation** Mario Biggeri 2018-09-21

This book provides comprehensive and advanced analysis of the characteristics of social entrepreneurship in Europe. It offers innovative, up-to-date research on the ecosystems of social entrepreneurship, the behavior of social entrepreneurs, their ability to produce social innovation, social capital and social inclusion, and the role of stakeholders in fostering socially oriented businesses. Moreover, it addresses the diversity of the European social enterprise sector from an evolutionary perspective, with particular reference to the rise of social entrepreneurship and the role of new-generation social entrepreneurs throughout Europe. Multidisciplinary contributions authored by experts from business and accounting, economics, and sociology serve the purpose of delivering a holistic study of social entrepreneurship, also providing the necessary data for delivering policy implications on the features of the most effective enabling social and institutional ecosystems. The broad approach, based on different theoretical frameworks and methodologies across numerous disciplines, enables the authors to tackle all of the complex research issues connected to social entrepreneurship in the region. The book builds on the results of the European Union 7FP (European Union's Research and Innovation funding program for 2007-013)-funded "EFESEIIS - Enabling the flourishing and evolution of social entrepreneurship for innovative and inclusive societies" research project. The central theme of the book is an

evolutionary perspective on the dynamics and the rise of the social enterprise in Europe. This evolutionary perspective can be used in an economic as well as a social longitudinal analysis of changing contexts and entrepreneurial practices. The evolutionary perspective will be used as a tool to account for the specificity of developmental pathways in different contexts and countries.

**Creating Entrepreneurial Space** David Higgins 2018-12-10 This collection of papers aims to generate new and exciting opportunities for a holistic view of entrepreneurial research agendas, and advance the manner in which academics and researchers think about and engage with various aspects of entrepreneurial practice and development.

**How to Get Published in the Best Entrepreneurship Journals** Alain Fayolle 2014-01-31 Competition to publish in the top journals is fierce. This book provides entrepreneurship researchers with relevant material and insights to support them in their efforts to publish their research in the most prestigious entrepreneurship outlets. &

**Entrepreneurship and Religion** Léo-Paul Dana 2010-01-01 'I wish this book had been around when I tried to teach about entrepreneurship in its social context; life would have been much easier with these informed sources.' – Alistair R. Anderson, Aberdeen Business School, UK This rich and detailed book makes a very timely contribution to extending our understanding of entrepreneurship in its social context. Using selected examples, the respected contributors show how the values developed in religious beliefs and practices shape entrepreneurship. For too long the entrepreneur has been characterized as an isolated, economically driven individual, thus ignoring how enterprise and entrepreneurs are products of their society, their culture and their religion. This innovative book discusses both entrepreneurship and religion, as well as indicating how the synthesis of beliefs and practices combine in entrepreneurial endeavours. It provides a conceptually useful way of framing the individualistic entrepreneur in his or her social and cultural context, demonstrating how entrepreneurial agency operates within and through a variety of religious contexts. Illustrated with original photographs, this captivating book will be warmly welcomed by students and researchers with interests in entrepreneurship, sociology, religion and cultural studies. Government policy-makers in immigration will also find this book an invaluable read.

**Entrepreneurship** Prof Paul Westhead 2011-09-21 Entrepreneurship is a hot topic, yet there is no agreed definition of entrepreneurship. There is even debate about whether entrepreneurship can be taught! This text and case study collection is designed to stimulate critical thinking and reflective learning relating to entrepreneurship. This book enables you to focus on the key issues that need to be considered with regard to new ventures and/or a businessplan module, as well as courses on theory and policy relating to entrepreneurship and small businesses.

**Thrive** Arianna Huffington 2014-03-25 In *Thrive*, Arianna Huffington makes an impassioned and compelling case for the need to redefine what it means to be successful in today's world. Arianna Huffington's personal wake-up call came in the form of a broken cheekbone and a nasty gash over her eye--the result of a fall brought on by exhaustion and lack of sleep. As the cofounder and editor-in-chief of the Huffington Post Media Group--one of the fastest growing media companies in the world--celebrated as one of the world's most influential women, and gracing the covers of magazines, she was, by any traditional measure, extraordinarily successful. Yet as she found herself going from brain MRI to CAT scan to echocardiogram, to find out if there was any underlying medical problem beyond exhaustion, she wondered is this really what success feels like? As more and more people are coming to realize, there is far more to living a truly successful life than just earning a bigger salary and capturing a corner office. Our relentless pursuit of the two traditional metrics of success--money and power--has led to an epidemic of burnout and stress-related illnesses, and an erosion in the quality of our relationships, family life, and, ironically, our careers. In being connected to the world 24/7, we're losing our connection to what truly matters. Our current definition of success is, as *Thrive* shows, literally killing us. We need a new way forward. In a commencement address Arianna gave at Smith College in the spring of 2013, she likened our drive for money and power to two legs of a three-legged stool. They may hold us up temporarily, but sooner or later we're going to topple over. We need a third leg--a third metric for defining success--to truly thrive. That third metric, she writes in *Thrive*, includes our well-being, our ability to draw on our intuition and inner wisdom, our sense of wonder, and our capacity for compassion and giving. As Arianna points out, our eulogies celebrate our lives very differently from the way society defines success. They don't commemorate our long hours in the office, our promotions, or our

sterling PowerPoint presentations as we relentlessly raced to climb up the career ladder. They are not about our resumes--they are about cherished memories, shared adventures, small kindnesses and acts of generosity, lifelong passions, and the things that made us laugh. In this deeply personal book, Arianna talks candidly about her own challenges with managing time and prioritizing the demands of a career and raising two daughters--of juggling business deadlines and family crises, a harried dance that led to her collapse and to her "aha moment." Drawing on the latest groundbreaking research and scientific findings in the fields of psychology, sports, sleep, and physiology that show the profound and transformative effects of meditation, mindfulness, unplugging, and giving, Arianna shows us the way to a revolution in our culture, our thinking, our workplace, and our lives.

**Small and Medium-Sized Enterprises: U.S. and EU Export Activities, and Barriers and Opportunities Experienced by U.S. Firms, Inv. 332-509**

**Small and Medium-Sized Enterprises in International Economic Law** Thilo Rensmann 2017-06-09 International economic law, with its traditional focus on large multinational enterprises, is only slowly waking up to the new reality of small and medium-sized enterprises (SMEs), entering the global marketplace. In the wake of the digital revolution, smaller companies now play an important role in the global economic landscape. In 2015 the UN expressly called for SMEs to have greater access to international trade and investment, and it is increasingly recognized that the integration of SMEs provides one of the keys to creating a more sustainable and inclusive global economy. As SMEs increasingly permeate transnational supply chains, so interactions between these companies and international economic law and policy proliferate. *Small and Medium-sized Enterprises in International Economic Law* offers the first comprehensive analysis of the interaction between SMEs and international economic law. This book presents a broad international perspective, gathering together contributions by leading experts from academia, legal practice, and international organizations. It opens up a field of enquiry into this so far unexplored dynamic and provide a touchstone for future debate. The analysis covers a broad spectrum of international trade and investment law focusing on issues of particular interest to SMEs, such as trade in services, government procurement, and trade facilitation. Diverse perspectives illuminate regional developments (in particular within the EU) and the implications of mega-regional free trade agreements. The essays also examine questions of legitimacy of global economic governance; in particular, concerns surrounding the threat posed to the interests of domestic SMEs by the growing liberalization of international trade and investment. These essays constitute essential reading for practitioners and academics seeking to navigate a previously neglected trend in international economic law.

**The COVID-19 Crisis and Entrepreneurship** David B. Audretsch 2022-07-14 2020 introduced a global pandemic that led to global economic, social, and regional lockdowns affecting public life in ways never been imagined before. This book takes a look at how researchers from fields encompassing economics and political science, along with thought leaders in business and economic policy, experienced the crises themselves as experts in their field, as well as from a personal viewpoint. Most importantly, however, it looks into the future how entrepreneurship and economic policies may change and positively influence the societies and the economy after the pandemic. Keeping in mind that, with climate change and the digital revolution, change was already around the corner and inevitable, renowned economic and policy experts are asked for their assessment of future roads and feasible economic policies. The book follows the chronology of the pandemic and focuses on leading researchers and thought leaders in public policy and business. An introduction to each chapter describes the context particular to the contributing author when the pandemic struck and their own reactions, experiences, and insights triggered by the emerging pandemic.

**Innovative Solutions for Implementing Global Supply Chains in Emerging Markets** Dwivedi, Ashish 2016-01-28 Advancements in the field of information technology have transformed the way businesses interact with each other and their customers. Businesses now require customized products and services to reflect their constantly changing environment, yet this results in cutting-edge products with relatively short lifecycles. *Innovative Solutions for Implementing Global Supply Chains in Emerging Markets* addresses the roles of knowledge management and information technology within emerging markets. This forward-thinking title explores the current trends in supply chain management, knowledge acquisition and transfer mechanisms among supply chain partners, and knowledge management paradigms. This book is an invaluable resource for

researchers, business professionals and students, business analysts, and marketing professionals.

**Risk Management** Gerald Mars 2019-04-08 First published in 2000, Risk Management is a two volume set, comprised of the most significant and influential articles by the leading authorities in the studies of risk management. The volumes includes a full-length introduction from the editor, an internationally recognized expert, and provides an authoritative guide to the selection of essays chosen, and to the wider field itself. The collections of essays are both international and interdisciplinary in scope and provide an entry point for investigating the myriad of study within the discipline.

**A Research Agenda for the Entrepreneurial University** Ulla Hytti 2021-03-26 This far-reaching Research Agenda highlights the main features of entrepreneurial university research over the two decades since the concept was first introduced, and examines how technological, environmental and social changes will affect future research questions and themes. It revisits existing research that tends to adopt either an idealised or a sceptical view of the entrepreneurial university, arguing for further investigation and the development of bridges between these two strands.

**World Famous in New Zealand** Colin Campbell-Hunt 2001 This is the story of how ten of New Zealand's finest companies became world-class competitors.

*Small and Medium-sized Enterprises and the Global Economy* Gerald I. Susman 2007-01-01 Globalization has jarred the traditional role and competitiveness of small- and medium-sized enterprises. This masterful volume comprises leading scholars, policy makers and business leaders who have new insights and strategies for SMEs creating opportunities rather than being victims of globalization. The result is a breakthrough in our understanding of entrepreneurship in the global context. David B. Audretsch, Indiana University, Bloomington, US and WHU, Germany Small and medium-sized enterprises (SMEs) often have difficulty competing in the global economy unless they collaborate with domestic or foreign partners or with public sector organizations. This book addresses the resource leverage and innovation challenges that increased global trade represents for SMEs. In doing so, it explores how SMEs can become more competitive at home and in foreign markets as stand-alone firms or as members of supplier and customer networks. SMEs are turning increasingly to innovation as a source of competitive advantage in order to protect their home markets and participate in expanding foreign markets. The contributors to this volume leading experts in entrepreneurship, innovation, and international business provide in-depth coverage of the most compelling issues facing SMEs. These include: innovation as a competitive strategy, network dynamics, ways to leverage technology, internationalization, and the role of the public sector in helping SMEs to overcome resource deficiencies. This comprehensive look at SMEs in the global marketplace will be of great interest to academics who study entrepreneurship, innovation, or international business, officials from public sector agencies with responsibility for helping SMEs to internationalize and become more innovative, and senior executives of SMEs or executives of larger companies who are considering collaboration with SMEs.

**Innovation for a Low Carbon Economy** Tim Foxon 2008-01-01 Innovation for a Low Carbon Economy analyses the interplay of technological, institutional, market and management factors in the dynamics of energy systems. The book aims to inform national and international policies to promote low carbon innovation.

**Entrepreneurial Behaviour** Maura McAdam 2019-02-21 This edited collection draws together cutting edge perspectives from leading scholars on the increasingly prominent discussion of entrepreneurial

behaviour. Exploring various aspects of human behaviour, the authors analyse the antecedent influences and drivers of entrepreneurial behaviour in different organisational settings. This collection is of interest to scholars, practitioners and even policy-makers, as a result of its in-depth exploration, discussion and evaluation of emerging themes of entrepreneurial behaviour within the field of entrepreneurship and beyond. Offering contextual examples from universities, firms and society, Entrepreneurial Behaviour covers topics such as entrepreneurial intention, gender, crime, effectuation and teamwork.

*Entrepreneurship and Community Economic Development* Monica C. Diochon 2004-05 An exploration of the factors that influence a community's effectiveness in fostering entrepreneurship, innovation and economic development.

**Small Business and Innovation** 1979

**Journal of Small Business and Entrepreneurship** 1986

*Organising Entrepreneurship And Msmes Across India* Leo-paul Dana 2020-12-15 In order to sustain their ventures in the Indian market, businesses developed an ecosystem to promote their current and future business. Over time, more and more small business owners emerged and organised their own settings to sustain business activities. Contemporary times challenge emerging economies — like India — to adopt entrepreneurship in order to boost its economy. Micro, Small and Medium Enterprises (MSMEs) are the preferred way of addressing these challenges; however, the ecosystem required to promote these MSMEs poses significant challenges and requires change to be sustainable. This book examines original case studies, quantitative studies and qualitative research highlighting the organisation of new business, reflecting a wide range of sectors across India. The book offers new insights to budding entrepreneurs to help organise new and established firms to infuse entrepreneurial intentions among the workforce.

**Work, Families, and Organizations** Sheldon Zedeck 1992-03-17 The fifth book in the Frontiers of Industrial and Organizational Psychology Series, sponsored by the Society for Industrial and Organizational Psychology, a division of the American Psychological Association. Examine the role of industrial and organizational psychology in the study of work-family dynamics. Twelve chapters embrace individual, family, organizational and societal levels of analysis and theory.

**Sustainable Strategic Management** W Edward Stead 2014-12-18 Sustainable strategic management (SSM) involves analysing, formulating, and implementing business strategies that are economically competitive, socially responsible, and in balance with the cycles of nature. SSM has emerged from the coevolutionary interactions of business organisations with the society they serve and the planet they call home. SSM strategic portfolios allow organisations to create competitive advantages by serving as agents of social change and ecological protection. This book has been specifically written as a text for traditional graduate and undergraduate strategic management courses, and its short length makes appropriate as a supplementary text in these courses as well. The authors have structured the book to follow the standard strategic management process, and they have included an ongoing descriptive case on Eastman Chemical Company designed to provide an in-depth example of the concepts presented in the chapters. From creating organisational visions and missions, to formulating, implementing, and evaluating goals and strategies, this book provides readers with new ways of thinking about their organisation's strategic role in the greater society and ecosystem now and in the future.

*PAIS Bulletin* 1915

**European Business Review** 2012